



Request for Credit Union Contributions

Thank you for turning to Heartland Credit Union for support! We are committed to strengthening our community – to make it a better place to live, work and visit. We have established a set of criteria to be used in determining our community support dollars. Heartland focuses its community support **on non-profits that focus on youth, education, health-related issues and the betterment of our communities in Dakota County.**

Please fill out the following information and return with any supporting documents.

Organization _____ Contact Person _____

Telephone Number _____ Email Address _____

Address of Organization _____

**Please write on a separate sheet of paper if needed. Please ensure that all questions are completed.*

1. What is your organization's purpose?
2. What amount of funding is being requested?
3. What will the funding be used for?
4. What are the demographics of your target market? (age, income, etc.)
5. How will this project be publicized, and how will Heartland Credit Union be included?
6. What other supporters are participating in this event?
7. Is your organization willing to allow Heartland Credit Union to send a direct mail piece to your membership and employees/volunteers announcing our contribution? If yes, how many members and employees/volunteers do you have?
8. What are your deadlines?

Please fax or email this form back to Heartland Credit Union at (651) 289-9586 or jhencier@heartlandcu.com. We will contact you within a week to let you know how Heartland can help.